NCC Cable System Order

Order #	62513927	Flight Dates	05/14/18 - 05/20/18	Update Date	03/22/18			
Syscode	0166	Agency	Strategic Media Services, Inc	Version	1 Vs. 1			
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Bill Schuette for Governor	Show All Lines				
Market	Traverse City		•	Total # of Weeks	Total # of Weeks			
		Client Code	331	Total		\$1,277.00		
AE	Andrew Yolles	Product Code	417	Commission		\$191.55		
Sales Coordinator	Theo Hinson	Est Code	3552	Net Total		\$1,085.45		
Office	Washington	Product Name		Total Spots		4		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0			
Status	Accepted		•	Sold On	Cost Per Spo	Cost Per Spot		
Survey	DMA Nielsen Live+7 Jan18	Primary Demo	Adults 35+	GRP -	GIMP	-		
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-		

Comments :	3.23 New order. Please review, and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	5/14/18	5/20/18	05:00	09:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$25.00	\$350.00	30	
2	FXNC	VARIOUS	5/14/18	5/20/18	09:00	16:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	7	\$21.00	\$147.00	30	
3	FXNC	VARIOUS	5/14/18	5/20/18	16:00	19:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	8	\$36.00	\$288.00	30	
4	FXNC	VARIOUS	5/14/18	5/20/18	19:00	24:00	Х	Χ	Χ	Χ	Χ	Х	Х	-	-	12	\$41.00	\$492.00	30	

	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$1,277.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,277.00

SYSTEM APP:	SALES A	CCT	Date Printed	03/26/18
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62513927 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |